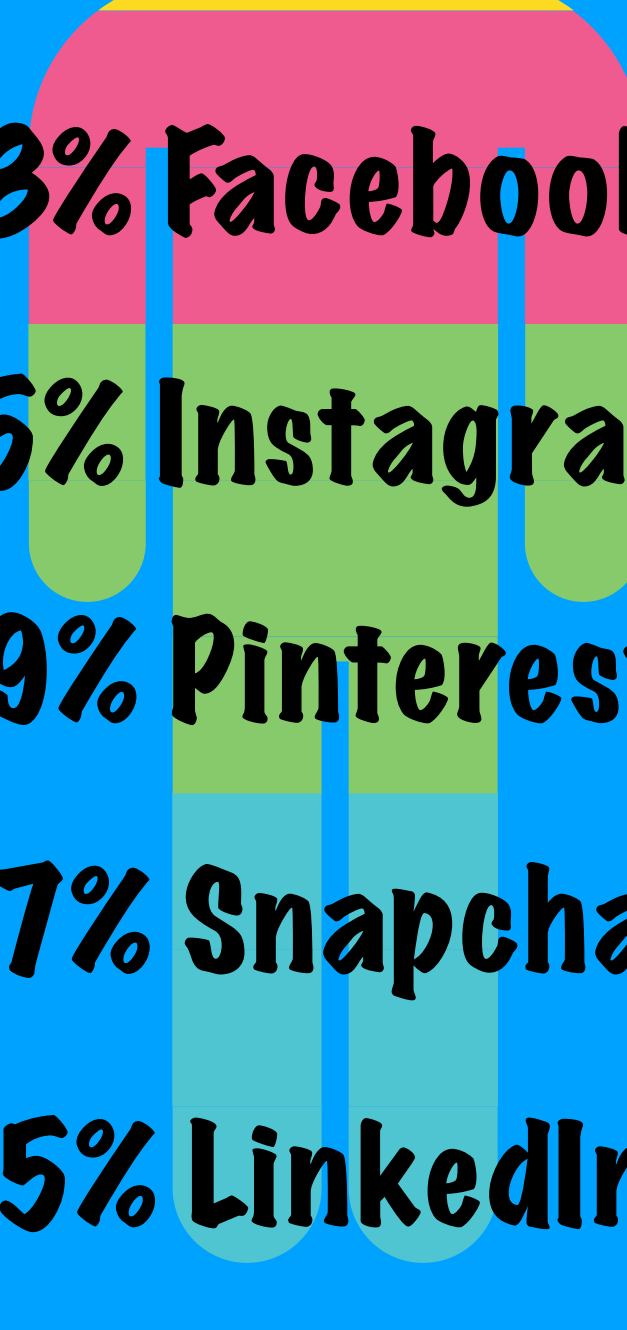
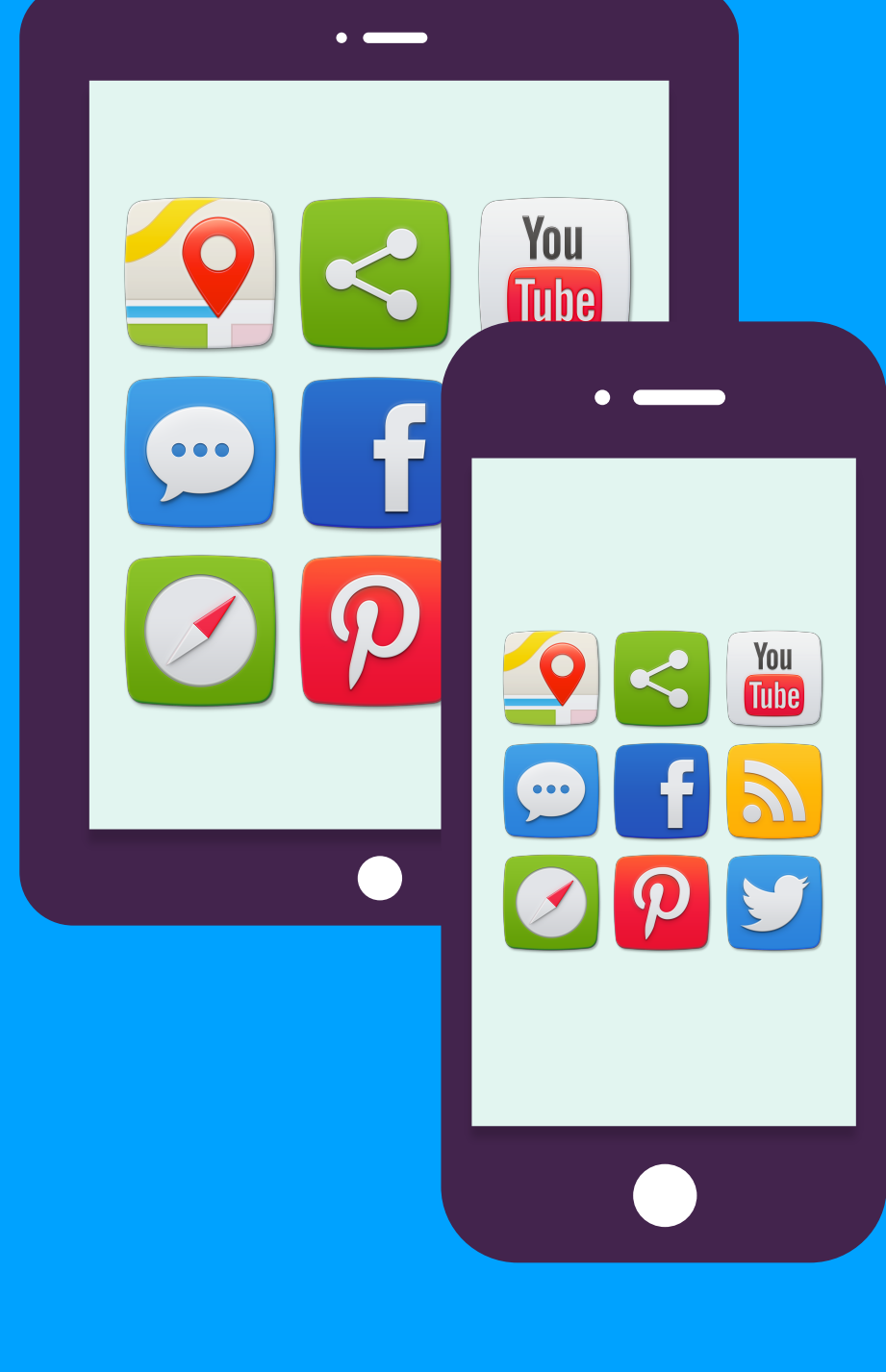


Social Media Use in 2018

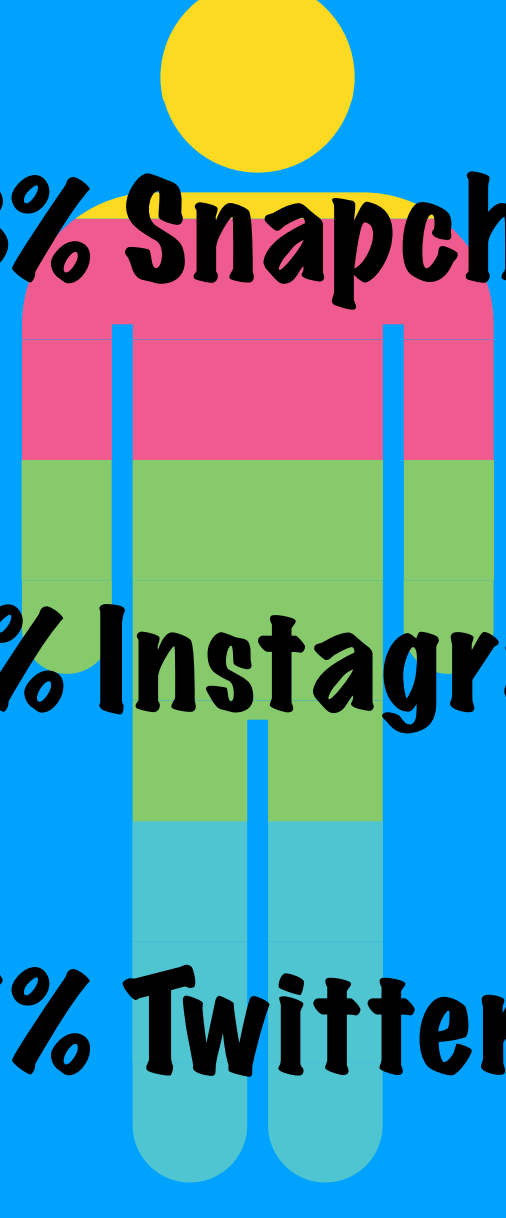
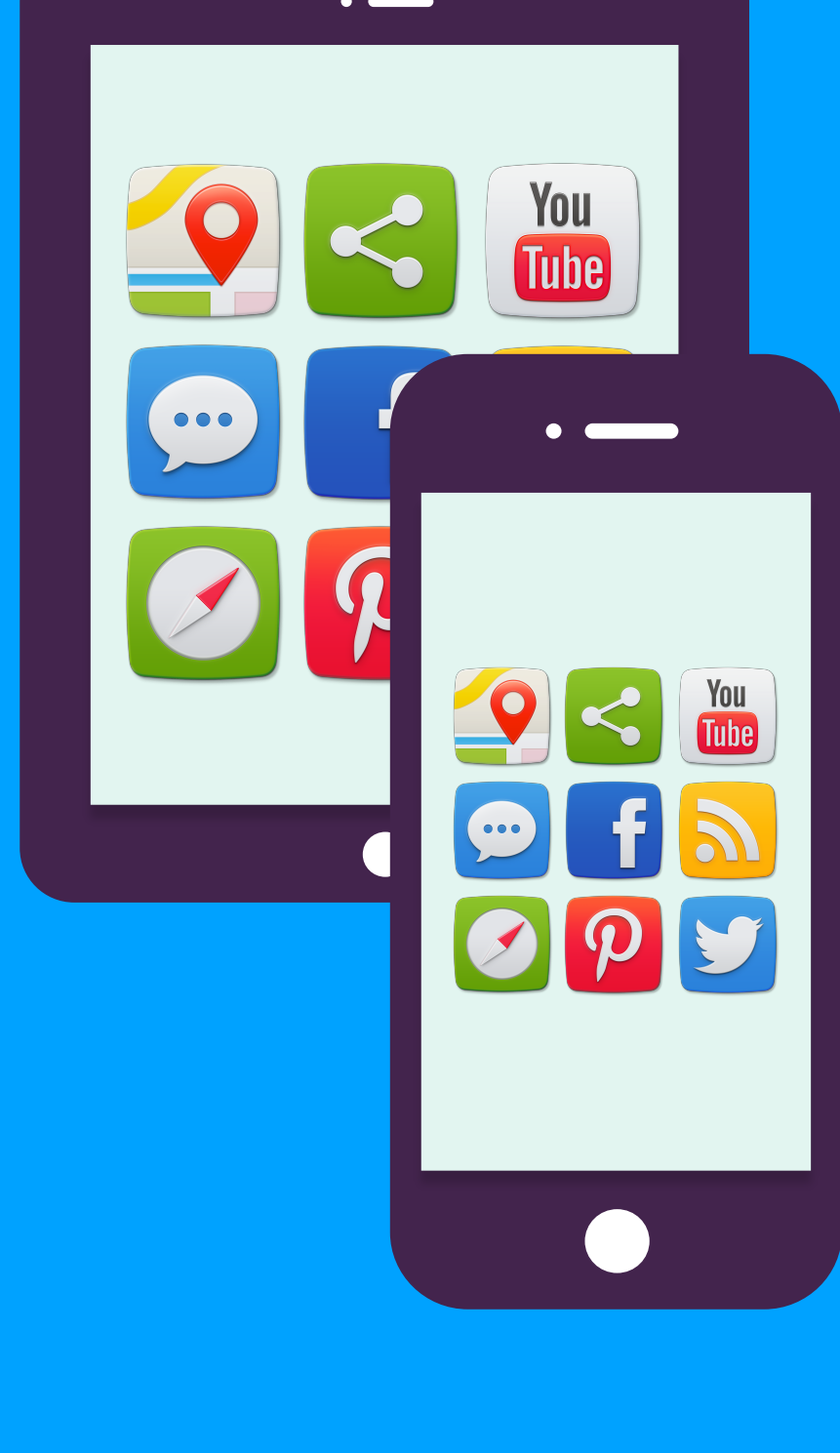
*Based on a survey of U.S.adults by Pew Research

Adults



73% YouTube
68% Facebook
35% Instagram
29% Pinterest
27% Snapchat
25% LinkedIn
24% Twitter
22% WhatsApp

Under 24 year olds



94% YouTube
78% Snapchat
71% Instagram
45% Twitter

PUBLIC RELATIONS, CONTENT CREATION AND SOCIAL MEDIA

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